

## A Comprehensive Offering of Promotional Products

- Awards
- Badges
- Bags
- Binders
- Business Accessories
- Calculators
- Calendars
- Clocks
- Desk Accessories
- Drinkware
- Executive Gifts
- Food Gifts
- Frames
- Games
- Giveaways
- Golf Accessories
- Hats
- Keychains
- Luggage Tags
- Magnets
- Memo Cubes
- Memory Items
- Portfolios
- Sports and Leisure
- Sunglasses
- Umbrellas
- Uniforms
- Watches
- Wearables
- Writing Instruments



# PROforma®

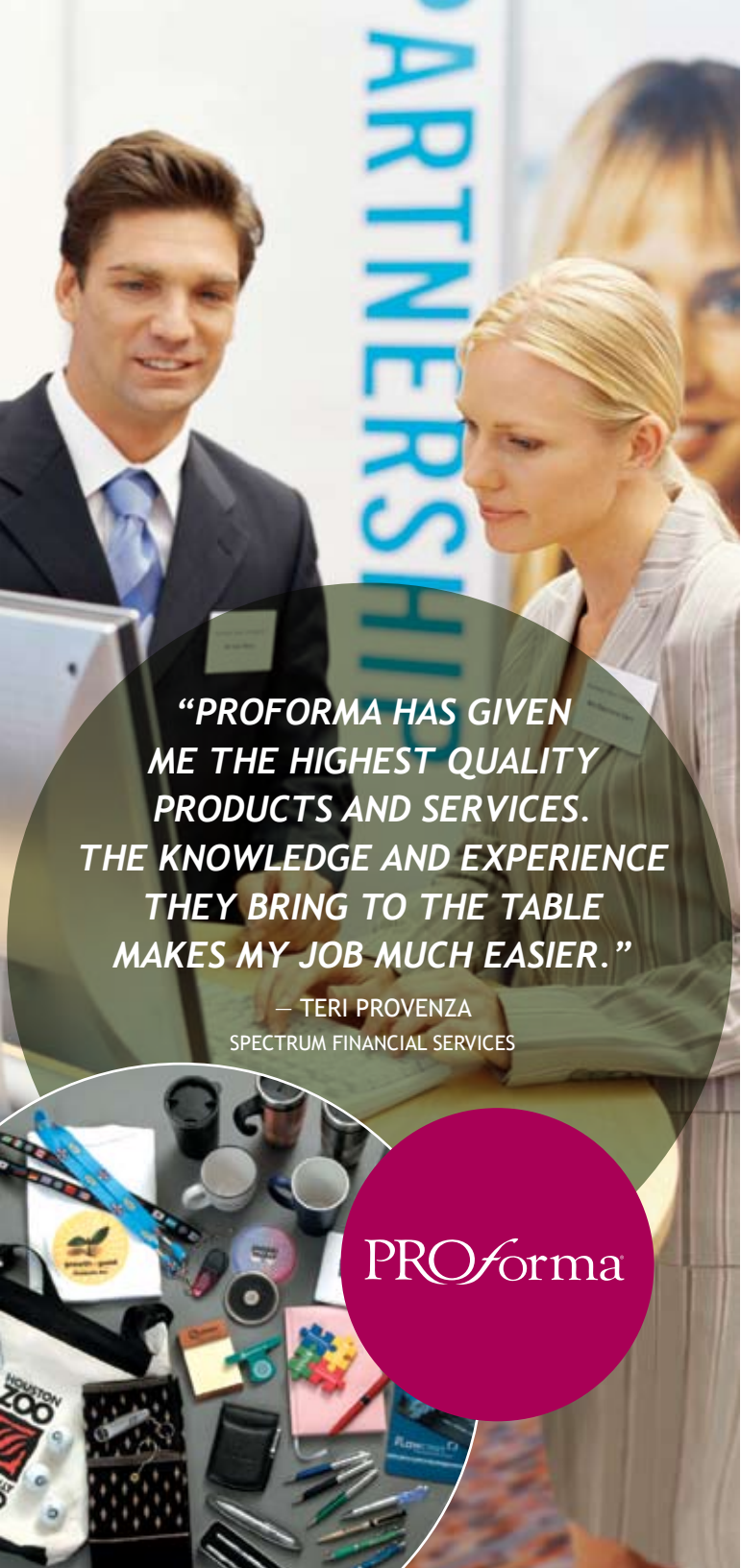
ONE **SOURCE.** INFINITE **RESOURCES.**™



PROforma

**PROMOTIONAL  
PRODUCTS**

PROforma® ● ● ● ●



## PROMOTIONAL PRODUCTS

### *Proforma: Your One Source for Promotional Products*

Promotional products are an integral part of any comprehensive marketing campaign. In combination with traditional marketing programs, they build brand recognition and customer loyalty. Proforma specializes in helping you choose the promotional products that will complement your marketing efforts perfectly.

A well chosen promotional product will have a high perceived value to your customer, who then keeps the item and your brand top-of-mind well into the future. That's the benefit of working with Proforma, where more than 30 years of experience come together to help you successfully integrate promotional products into your marketing plan.

Promotional products can build your business through a number of innovative program offerings including:

- Leave behinds for key sales appointments
- Corporate and executive gifts
- Direct mail campaigns
- Brand awareness campaigns
- Employee incentive programs
- Online company stores
- Tradeshow giveaways
- Workplace safety programs
- Company awards ceremonies



### *One Source.*

For more than three decades, Proforma has been the one source for all of our clients' promotional needs. With a vast network of over 600,000 products and services, we can find the best promotional solutions for you.

We specialize in designing custom programs that strategically integrate promotional products into your marketing plan. Contact your Proforma Professional today to learn how Proforma's infinite resources can help you take your business to the next level.

### *Infinite Resources.*

With Proforma as your one source, you gain access to an unlimited network of resources dedicated to growing your business. Whether you are looking for an employee incentive or a solution that combines incentives, printed pieces and an online company store, we have the ability to provide an integrated solution. Proforma's product offerings also include:



- PRINTING SERVICES 
- BUSINESS DOCUMENTS 
- eCOMMERCE SOLUTIONS 
- MULTIMEDIA 

**“PROFORMA HAS GIVEN ME THE HIGHEST QUALITY PRODUCTS AND SERVICES. THE KNOWLEDGE AND EXPERIENCE THEY BRING TO THE TABLE MAKES MY JOB MUCH EASIER.”**

— TERI PROVENZA  
SPECTRUM FINANCIAL SERVICES